



Award Level Earned

| Level | My Points | Guest Package |
|---------------------|-----------|--|
| Level One: 30,000 | | Check Here for Guest Package |
| Level Two: 40,000 | | Guest Included |
| Level Three: 50,000 | | Guest Included |

Rep ID: _____ Rep Name: _____

Guest Name (if applicable): _____

_____ Guest Package (Check with Home Office for cost of Guest Package)

CC#: _____ Exp. Date: _____

Signature: _____

Fax or mail to Home Office no later than December 5, 2010.

Experience What Paradise Has to Offer.



essential bodywear, Ilc™
underneath it all is ebw

3280 New Farm Court Suite 4A
Commerce, MI 48390

Phone 248.668.0888 • Fax 248.668.8288



Grand Wailea Resort
5 Days. 4 Nights. 1 Sensational Trip.
February 17 - February 21, 2011



essential bodywear, Ilc™
underneath it all is ebw



Enjoy the lush, Polynesian beauty of Grand Wailea – an elegant island hideaway providing an incomparable destination for relaxation and adventure.

Join Us at Grand Wailea Resort

Located in beautiful Wailea, Maui, Hawaii, is voted the best island in the world by the readers of *Conde Nast Traveler*, and The Grand Wailea Resort Hotel and Spa offers something for everyone. It is conveniently situated just 17 miles from Kahului Airport (OGG).

Surrounded by the rising slopes of Haleakala and the expansive azure blue of the Pacific Ocean, the design of this unique resort captures and delights the senses.

Revel in the Tropical Splendor the Resort Has to Offer

This truly blissful Maui hotel is nestled within 40 landscaped acres, just steps from the beach. Offering 780 elegantly appointed guest rooms and suites, this restful retreat provides an extensive array of entertaining activities. Indulge in a relaxing body treatment or massage. Tee off on one of three championship courses. Stroll along the soft-sand beach. Or just lounge poolside. Gather with friends and family in one of six restaurants. Take pleasure in this captivating Maui resort shrouded in natural beauty and breathtaking ambiance.



Level One

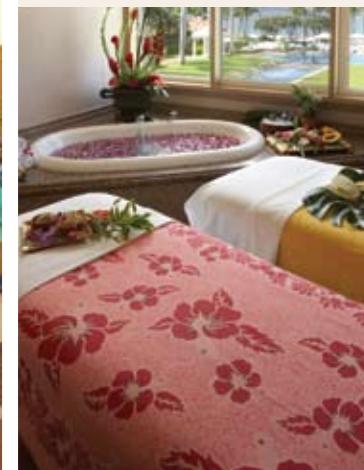
Trip for one plus airfare voucher for one
Points: 30,000

Level Two

Trip for two plus airfare voucher for one
Points: 40,000

Level Three

Trip for two plus airfare voucher for two
Points: 50,000



Earning Requirements



Earn Points for:

Personal Volume • Personal Recruits • Leader Promotions

| Incentive Period: April 1- November 30 | Points Earned |
|---|---------------|
| For each \$1 in Personal Volume | 1 point |
| For new recruit signed and activated | 300 points |
| Each personal recruit that achieves New Leader status during incentive period | 2,500 points |
| Promote to New Leadership title during incentive period | 2,500 points |

Example of Points Earned

Achieving your awards is simple! Below is one hypothetical example of a simple way to earn enough points for the Level One.

| Activity | Points Earned | Total |
|--|------------------------|---------------|
| Hold 6 events per month (Average event of \$600 in PV) | 6 x \$600 x 7 months = | 25,200 |
| New Personal Recruits 5 | 5 x 300 = | 1,500 |
| One of your personal recruits promotes to a new level of leadership, Team Leader and above | 1 x 2,500 = | 2,500 |
| Promotions – Promote to a new level of leadership, Team Leader and above | 1 x 2,500 = | 2,500 |
| | 31,700 | 31,700 |

Rules

These rules govern the 2010 incentive program offered by Essential Bodywear, and apply from April 1 to November 30, 2010.

Earning Qualifications

- 1. Personal Volume:** Each \$1 in your PV counts as one point. The representative must have a minimum of \$8,000 in PV during the contest time frame.
- 2. Recruiting:** Each qualified recruit is worth 300 points. The representative must have a minimum of 4 new recruits that have activated with \$500 in PV. If the minimum number of qualified recruits is not met during the earning period the award will not be activated. A qualified recruit is one who has signed an agreement, purchased a kit and has submitted \$500 in personal volume during the contest time frame.
- 3. Personal recruits that achieve a New Leadership Title:** Each personal recruit that promotes to a leadership title is worth 2500 points. Each personal recruit promotion to a leadership title is defined as earning a Paid as Title promotion to Team Leader or Above from their paid as title in March 2010. Falling and regaining titles during the contest time frame is not considered part of the earning requirements for this incentive.
- 4. Promote to New Leadership Title:** Each new personal promotion to a leadership title is worth 2500 points. New promotion to a leadership title is defined as earning a Paid as Title promotion to Team Leader or Above from their paid as title in March 2010. Falling and regaining titles during the contest time frame is not considered part of the earning requirements for this incentive.

My Worksheet

| Month | My PV | New Activated Recruits | Personal Recruit Leadership Promo | My Leadership Promo | Total |
|-----------|-------|------------------------|-----------------------------------|---------------------|-------|
| April | | | | | |
| May | | | | | |
| June | | | | | |
| July | | | | | |
| August | | | | | |
| September | | | | | |
| October | | | | | |
| November | | | | | |

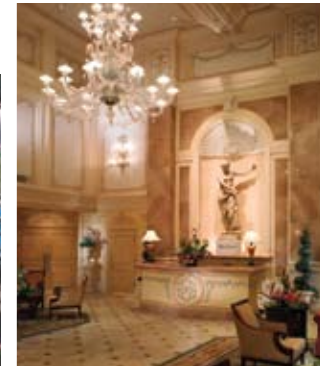
Rep ID: _____ Rep Name: _____

Home Office Only: _____

PV: _____ NR: _____ PRL: _____ Title: _____

APV INTL: _____

Worksheets must be completed and faxed or mailed to Home Office by December 5, 2010.



Group Travel Incentive Rules

- The group incentive trip must be taken as scheduled. Achievers who earn a group travel award and later find they are unable to travel must notify the Meetings and Incentives department in writing. The company will consider this notification final. Appropriate deductions for any non-refundable payments made on their behalf will be reflected in the awards value. All such decisions made by the company are final.
- Achievers may not take any other EBW representative or EBW employee on the group trip as their guest.
- **Group trips are non-transferable.**
- Only one award may be claimed per winner. The contest is void where prohibited by law. Award is only available to EBW representatives in good standing. Good standing includes but is not limited to the following: may not be on a leave of absence, no negative balance, has not been deactivated. Fraud constitutes disqualification. The company reserves the right to determine the winners.
- Those who win the standard award will be paired with a roommate. A limited number of guests packages may be available and will only be sold to EBW representatives who earn the standard award.
- All guests must 18 or over.
- No compensation will be made to any achiever for any unused portion of a group incentive trip.
- Inclusions for the group incentive trip are listed within the brochure. When airfare is included, transfers from the airport to the hotel are included. When a travel allowance option is available and chosen all transportation costs are the responsibility of the achiever.
- Expenses to and from the departure airport are the responsibility of the achiever.
- Personal travel arrangements in conjunction with the group incentive trip must be made by the achiever and it is the achiever's responsibility to pay applicable fees for the changes.
- Airport transfers where applicable will only be provided on group arrival/departure days.
- Essential Bodywear reserves the right to substitute other venues or hotels of equal or higher value for any listed in the brochure.

Group Program Rules

- Requirements for earning awards are listed within the brochure.
- Only one award may be claimed per winner.
- Essential Bodywear reserves the right to audit recruits and PV for each EBW rep and to make adjustments when warranted. Manipulation of your events, transferring sales or recruits from one representative to another, or breaches to the rules as published by the company will result in disqualification for all involved.
- The value of the award will be included on your IRS 1099 form for the year in which you receive the award and will reflect fair market value of the award.
- Submit written questions to the Home Office via fax 248.668.8288 or mail to the Home Office address attn: Meetings and Incentives. Only written replies signed by the Meetings and Incentives department will be considered official.
- Only active Essential Bodywear reps in good standing throughout the incentive period and time of group travel are eligible to participate in the 2010 group incentive trip.
- You are responsible for keeping track of your own incentive progress. Use the worksheet to track your progress. Award worksheet must be completed and faxed or mailed to Home Office by December 5, 2010. EBW reserves the right not offer the incentive trip to any achiever who does not send in the completed worksheet by the above date.

Discover the endless possibilities for creating memories to last a lifetime at Grand Wailea.



Four Diamond Award Recipient, AAA, 2003 - 2008



Voted No. 1 Hotel Spa, World's Best Award Travel + Leisure, 2008



Top 500 Hotels in the World Travel + Leisure, 2010

