

## New Bodywear Representatives' Frequently Asked Questions

### What should I do first?

Set yourself up for a successful start by focusing on your event calendar right away. Schedule 4-6 parties before your Fit Kit arrives.



### Who should I ask?

Invite your family and friends to experience by hosting a bra party. Create a contact list of people you know from various aspects of life. Consider these people when getting started:

- Neighbors & Past Neighbors
- Work Colleagues
- College Friends
- Relatives
- Church/Synagogue Friends
- Holiday Card List
- Playgroup Moms
- PTA Friends
- Clubs/Organizations

### Can I be the Hostess for one of my first parties?

Absolutely! You may play the role of both Hostess and Representative for your first party. We call this your Kick Off event!! By hosting a party in your home, you will earn both the hostess rewards and commission.

### What's the best way to get party bookings?

Successful Representatives know the most effective way to schedule parties is to talk with people personally. Invite with excitement and confidence and your enthusiasm will be contagious. You may be tempted to create email invitations or fliers, but experienced Representatives have found phone calls are a more effective way to connect and get bookings.

### How long will it take to get ready for my first party?

Most are ready to begin within the first two weeks after finalizing their agreement. Your Fit Kit will be shipped for arrival within one week of receiving your agreement. Once your parties are scheduled and you receive your Fit Kit, your sponsor will work with you to prepare for your first party.

**MY EBW SPONSOR:**

[www.essentialbodywear.com](http://www.essentialbodywear.com)



essential bodywear, llc™  
*underneath it all is ebw*

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## Sensational Start To Success Program

# Your Foundation to Success



**Kick Off  
Event Special**

Hold and submit your Kick Off Event within your first 15 days and get your business cards for free!



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# Sensational Start To Success Recruiting Program

Congratulations on your decision to begin an exciting career with Essential Bodywear. We are dedicated to your success and are committed to helping you achieve your goals. We have created a Sensational Start To Success program that will not only help you achieve success quickly, but will reward you with additional Essential Bodywear products. Your Sensational Start To Success period is an exciting time! During your first 15 weeks, you lay the foundation for a successful business by establishing momentum and developing habits of consistent business activity. Maximize this one-time opportunity with our Sensational Start To Success program!

Be a 'Sensational Start' recruiting superstar! Meet the following recruit and activate\* goals within your first 15 weeks and you will earn:

1ST RECRUIT	2ND RECRUIT	3RD RECRUIT	4TH RECRUIT	5TH RECRUIT
EBW Fit Kit Luggage	\$100 Consolidated Gift Code	\$100 TR Miller Gift Code	\$100 Consolidated Gift Code	\$100 TR Miller Gift Code

## Getting Started: How to Sound Sensational from the Start

Yvonne: "Hi Jane, this is Yvonne. Do you have any plans for next Thursday night? Great! I'm just getting started in a new business and would love to have you come and see what I'm up to – I will be doing "Essential Makeovers" on all my guests – you really will not believe what a difference these bras can make – they can make you look years younger and 10 pounds slimmer – just like that! Can you make it? I hope you'll be my guest!"



Mary: "I'd really value your feedback on our Essential Bodywear products and on my presentation. We're changing the way women shop for bras, panties and shapewear. When is the last time you had fun shopping for a bra? I hope you can come!"

Sherry: "Every guest will be professionally fitted for the perfect bra – and we have phenomenal panties and shapewear too! Everyone is always looking for a great bra! If you like what you see, you might consider having your own Essential Makeover Event to help me get started!"

## Receive FREE Essential Bodywear Products

### First 15 Days – Kick Off Special

Hold and submit your Kick Off event within your first 15 days and receive a Gift Code to order your business cards for free!

#### First 5 Weeks



Book and hold 4 Essential Events with a total of \$1,000 or more in PV and earn 3 top selling bras to add to your Fit Kit – **\$206 Retail Value**

- 2 La Lily Bras or 2 Audrey Bras..... \$144 value\*\*
- 1 Katie Rose Bra ..... \$62 value

#### Second 5 Weeks



Book and hold 4 Essential Events with a total of \$1,500 or more in PV and earn 6 top selling bras to add to your Fit Kit – **\$390 Retail Value**

- 1 Kelsey Bra ..... \$62 value
- 1 Jackie Oh! Bra..... \$60 value
- 2 La Lily Bras or 2 Audrey Bras..... \$144 value\*\*
- 2 Katie Rose Bras ..... \$124 value

#### Third 5 Weeks



Book and hold 4 Essential Events with a total of \$2,000 or more in PV and earn 9 top selling bras to add to your Fit Kit – **\$560 Retail Value**

- 1 La Lily Bra or 1 Audrey Bra ..... \$72 value\*\*
- 2 Kelsey Bras ..... \$124 value
- 4 Jackie Oh! Bras..... \$240 value
- 2 Katie Rose Bras ..... \$124 value

\*Must be \$300 in Personal Volume.  
\*\*Based on the retail of La Lily bras earned based on kit purchase.